

Holden Introduces New Cruze Models

Written by Jason (Neutral)
Monday, 05 May 2014 20:34



Holden is introducing two new models to the Cruze line-up with the Z-Series and SRi Z-Series arriving in Holden Dealerships across the country this week.

Replacing the popular Cruze CDX and SRi-V models, these new additions add impressive content to the already long list of standard features of their predecessors while ensuring they retain Cruze's great value for money reputation.

Philip Brook, Executive Director Vehicle Sales, Service and Marketing, said the new Z-Series models were an offer that would be hard to walk past.

“Without doubt, the Cruze Z-Series and SRi Z-Series represent two of the best value offerings in the small car market today.

“Aggressive driveaway pricing and high-end features mean that they will be sure to stand out in this highly competitive small car market.

The Cruze Z-Series, available on sedan models only and now with the option of a manual transmission, offers a full range of standard features including a MyLink infotainment system, 7-inch colour touchscreen, Voice Recognition with Siri, leather-appointed seats, push buttons start and reverse camera and parking sensors. Additional content includes:

- Unique 17-inch alloys (dark finish on the wheels)

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- Rear lip spoiler
- "Z-Series" floor mats
- Sill plates
- Exterior "Z-Series" badge

The sporty Cruze SRi Z-Series, available on both hatch and sedan models, has an impressive list of standard features such a 1.6 litre turbo engine, satellite navigation, sports body kit and sports suspension. Additional content includes.

- Unique 18-inch alloys (dark finish on the wheels)
- Sports spoiler on hatch models (sedan already has rear lip spoiler)
- Alloy pedal covers
- "Z-Series" floor mats
- Sill plates
- Exterior "Z-Series" badge

To celebrate the arrival of the new Cruze models, Holden is launching the Z-Series range with a special launch driveaway price:

- | | |
|--|------------|
| - Cruze Z-Series sedan, 1.8 litre (manual) | \$22,990* |
| - Cruze SRi Z-Series, 1.6 litre turbo (manual) | \$27,990** |

Recommended Retail Price of the Z-Series range is as follows:

- | | |
|--|----------|
| - Cruze Z-Series sedan, 1.8 litre (manual) | \$21,990 |
| - Cruze Z-Series sedan, 1.8 litre (auto) | \$24,190 |
| - Cruze Z-Series sedan, 2.0 litre diésel (auto) | \$28,190 |
| - Cruze SRi Z-Series hatch / sedan, 1.6 litre (manual) | \$26,490 |
| - Cruze SRi Z-Series hatch / sedan, 1.6 litre (auto) | \$28,690 |

Note: The Z-Series range is not available on Cruze Sportwagon models

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