

New Audi connect services

Written by Jason (Neutral)

Tuesday, 13 December 2011 13:08



If you were looking to buy an Audi there is now another feature that makes these truly remarkable vehicles even more attractive.

Audi's new "Audi music stream" application lets drivers tune in to international radio stations via the internet. And how about picturing your destination as you drive there? No problem: Just call up real-life images via Street View.

"Audi music stream" introduces a new Audi connect service. This smartphone app lets drivers tune into radio stations via the internet and store them in their Audi infotainment system. A driver's smartphone can be connected to an MMI navigation plus system via WLAN.

If there is nothing worthwhile on the radio, just access the phone's music library wirelessly via the MMI, choose a file and play it.

Navigation with Google Earth images and Street View means you can now view high-resolution aerial and satellite images, photos, land formations, streets and their names as well as business information in your car. The system pre-loads data for your selected route and merges them with information from MMI navigation plus. The Bluetooth online car phone's UMTS module makes true-to-life 360° panorama pedestrian's eye-view images available in-car.

Audi connect stands for connected mobility combining all applications and developments linking existing and future Audi models to the internet, to their owner and to the surrounding

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infrastructure. A built-in UMTS module and a customer's SIM card on board the car integrate online information such as navigation with point-of-interest search, Google Earth images and Street View, weather, news, Audi traffic information online or Audi music stream, directly into Audi's optional MMI navigation plus.

A WLAN hotspot connects mobile devices to the internet from the rear seats while driving or from all seats when the car is stopped. Audi connect thus stands for extraordinary infotainment and entertainment capabilities that raise in-car comfort and fun to a new level.